

Solomon Schechter Day School of Raritan Valley 2008 ANNUAL AD JOURNAL, THE SCHECHTER DIRECTORY

Please enter my advertisement in the Solomon Schechter Day School of Raritan Valley Ad Journal,
the proceeds of which are used to further the educational program of the school.

(Please complete each section fully, write clearly or type. Thanks very much!)

Advertiser Information

Ad Authorized By:		List ad alphabetically by: ___My Last Name ___Company Name			
Company:		Tele:		Fax:	
Street Address:		City:			
Advertiser Email Addr:		State:		Zip:	
Advertiser Web Site:		Insert link from SSDS web site to advertiser site? ___Yes ___No			

<input checked="" type="checkbox"/>	Type of Advertisement <i>(See inside for additional information)</i>		<input checked="" type="checkbox"/>	Content of Advertisement <i>(Please select one)</i>
	Back Cover	\$2,000		Use the attached <i>text</i> . <i>Business card and/or art must be CAMERA READY:</i> Camera-ready art must be to size, in black ink on WHITE background, using an 85-line minimum for ALL halftones, tints and graphics. Use the text below. <i>(Any graphic inserts must conform to above specifications.)</i> Rerun my ad from last year on Page No. _____ <i>(Changes or corrections must be clearly noted below.)</i> <i>(please print, use additional paper if necessary)</i>
	Inside Front Page or Inside Back Page	\$1,500		
	Full Page (6-7/8" w x 9-3/4" h)	\$1,000		
	Half Page (6-7/8" w x 4-3/4" h)	\$500		
	Quarter Page (3-3/16" w x 4-3/4" h)	\$300		
	Business Card (3-3/16" w x 2-1/4" h)	\$180		
	Professional Listing (name, address & phone, by category)	\$150		
	Personal Sponsorship (one name <i>only</i>)	\$100		
	Well Wisher (one name <i>only</i>)	\$54		
	Grandparent (grandparents and grandchildren names)	\$54		
	In Honor Of (one family name only)	\$54		
	In Memory Of (one family name only)	\$54		

Placement of Advertisement *(one category must be checked)*

___ Friends & Family ___ Apparel ___ Auto ___ Beauty Salons ___ Building Contractors & Supplies ___ Business Services ___ Camps ___ Catering	___ Child Care ___ Chiropractors ___ Cleaning Services ___ Computers ___ Dentistry ___ Dry Cleaners ___ Education ___ Electricians ___ Entertainment ___ Financial	___ Fitness ___ Florist ___ Food ___ Funeral ___ Furniture & Décor ___ Gifts & Handicrafts ___ Household ___ Insurance ___ Jewelry ___ Judaica	___ Landscaping ___ Legal ___ Opticians ___ Other ___ Painting & Paperhanging ___ Party Planning ___ Pediatrics ___ Pest Control ___ Pharmacy ___ Photography	___ Physician/Medical ___ Plumbing ___ Podiatrists ___ Printing ___ Psychological Services ___ Real Estate ___ Restaurants ___ Security ___ Speech ___ Synagogues / Jewish Organizations	___ Transportation ___ Miscellaneous (Please specify category) _____
---	---	---	--	---	--

To ensure proper processing of your ad, please return this fully completed form and your tax deductible check, payable to Solomon Schechter Day School of Raritan Valley, to your ad solicitor:

All ads are due by Wednesday, June 3 Thanks for your support!	Parent Name:		Tel:	
	Street Address:		E-Mail:	
	City:		State:	Zip: