Solomon Schechter Day School of Raritan Valley

511 Ryders Lane East Brunswick, NJ 08816 www.ssdsrv.org

2010 ANNUAL AD JOURNAL, THE SCHECHTER DIRECTORY

Please enter my advertisement in the Solomon Schechter Day School of Raritan Valley Ad Journal, the proceeds of which are used to further the educational program of the school.

(Please complete each section fully, write clearly or type. Thanks very much!)

Advertiser Information

Ad Authorized By:		List ad alphabetically by: ____My Last Name ___Company Name			
Company:		Tele:		Fax:	
Street Address:		City:			
Advertiser Email Addr:		State:		Zip:	
Advertiser Web Site:		Insert link from SSDS web site to advertiser site? ___Yes ___No			

✔	Type of Advertisement *(See inside for additional information)*	
	Back Cover	$2,000
	Inside Front Page or Inside Back Page	$1,500
	Full Page (6-7/8" w x 9-3/4" h)	$1,000
	Half Page (6-7/8" w x 4-3/4" h)	$500
	Quarter Page (3-3/16" w x 4-3/4" h)	$300
	Business Card (3-3/16" w x 2-1/4" h)	$180

✔	Content of Advertisement *(Please select one)*
	Use the attached *text*. *Business card and/or art must be CAMERA READY:* Camera-ready art must be **to size, in black ink on WHITE background, using an 85-line minimum for ALL halftones, tints and graphics**.
	Use the text below. *(Any graphic inserts must conform to above specifications.)*
	Rerun my ad from last year on **Page No**. _____ *(Changes or corrections must be clearly noted below.)*
	(please print, use additional paper if necessary)

	Personal Sponsorship (one name *only*)	$100	Sponsor Name:
	Well Wisher (one name *only*)	$54	Well Wisher Name:
	Grandparent (grandparents and grandchildren names)	$54	Grandparent(s): Grandchild(ren):
	In Honor Of (one family name only)	$54	In Honor Of:
	In Memory Of (one family name only)	$54	In Memory Of:

Placement of Advertisement *(one category **must** be checked)*

___Friends & Family	___Child Care	___Fitness	___Landscaping	___Physician/Medical	___Transportation
___Apparel	___Chiropractors	___Florist	___Legal	___Plumbing	___Miscellaneous (Please specify category)
___Auto	___Cleaning Services	___Food	___Opticians	___Podiatrists	_____
___Beauty Salons	___Computers	___Funeral	___Other	___Printing	
___Building Contractors & Supplies	___Dentistry	___Furniture & Décor	___Painting & Paperhanging	___Psychological Services	
___Business Services	___Dry Cleaners	___Gifts & Handicrafts	___Party Planning	___Real Estate	
___Camps	___Education	___Household	___Pediatrics	___Restaurants	
___Catering	___Electricians	___Insurance	___Pest Control	___Security	
	___Entertainment	___Jewelry	___Pharmacy	___Speech	
	___Financial	___Judaica	___Photography	___Synagogues / Jewish Organizations	

To ensure proper processing of your ad, please return this fully completed form and your tax deductible check, payable to *Solomon Schechter Day School of Raritan Valley,* to your ad solicitor:

All ads are due by March 15, 2010

Thanks for your support!

Parent Name:		Tel:			
Street Address:		E-Mail:			
City:		State:		Zip:	